

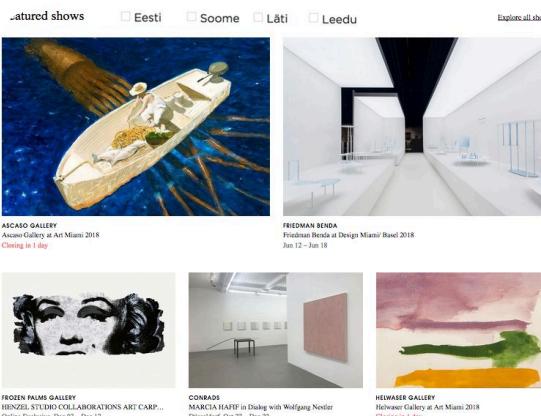


“Communication – message”
installation by Marius Bumbulis
NBYAA’18 competition

Nordic & Baltic Young Artist Award

**NOAR is the biggest contemporary art platform
in Baltic and Nordic region with growing database,
currently over 5 000 works from 600 artist**

**ART
CALENDER**



**INTERVIEWS:
ARTISTS & COLLECTORS**



**MONTHLY
NEWS LETTER**

View this email in your browser

VIP ART TOUR IN TALLINN
OVERVIEW OF ESTONIAN CONTEMPORARY ART

SAVE THE DATE
JANUARY 15-17, 2019

"Part Capitalist, Part Socialist, Estonia May Have Cracked the Code for a Thriving Art Scene."
— Artnet



43 partners: museums, ministries,
galleries & development institutions

**Nordic & Baltic
Young Artist Award**

**TALLINN
ART
WEEK** 11-17 JUNE

Edward von Lõngus
(R)estart Reality street art
tour in Europe



CHALLENGES FOR YOUNG ARTISTS

Struggle of getting recognition

No community in the region

Public has limited access to art

How to become full time artist?

Nordic & Baltic Young Artist Award

Unique international competition

Only for graduates of art universities

Professional selection & jury

Long term online visibility

MAIN PRIZE

2 000 €

& PARTICIPATION
IN ARTVILNIUS

**Nordic & Baltic
Young Artist Award**

Estonia, Latvia, Lithuania, Finland

100 young artists

200 works of art

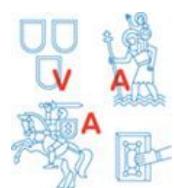
3 000 public votes

**AWARD CEREMONY IN RIGA
& VIP art tour**

PUBLIC CHOICE

500€

SPECIAL PRICE
FOR PAINTINGS



2019 NBYAA TIME TABLE

1st of May	Works submissions
	Jury visiting art shows:
May	Finland MA
May	Lithuania
June	Estonia
June	Latvia
September	Finland BA
September- October	Public voting: Delfi & nbyaa.eu
October	Jury decision
November	Award ceremony in Riga & VIP art tour & conference



Elo Strauss "Marta"

WHY TO SUPPORT?

Present
young
emerging fine
artists

Position your
brand with
regional
cultural scene

Join the circle
of art lovers
and access
art scene

**1,5 mln
REACH**

**4 ART
UNIVERSITIES**

**30
PUBLICATIONS**

**43 ART
INSTITUTES**

MEDIA & PR

- **Delfi: EE, LT & LV** (public voting)
- **Www & news letters & social media** (fb, instagram, youtube) of art universities, NOAR, NBYAA, artist & partners involved
- **Press releases and news publication** (online, print, radio, tv) in 4 countries before, during and after the ceremony
- **Award ceremony** in Riga incl. VIP art tour, press, videos, photo walls etc.



Can we receive the Tree of life? The way to eternal life?
by Nils Titus Östbrant

EXAMPLES OF MEDIA

- Estonian broadcasting TV news - ["Baltikumi noore kunstniku auhinna tänavune laureaat on lätlanna Elina Vitola"](#)
- TVnet.lv – ["Par Ziemeļvalstu un Baltijas Šī gada labāko jauno mākslinieku konkursā atzīta Elīna Vītola "](#)
- LTV (TV channel) - [Elina Vitola winning the NBYAA main prize, reportage of the event](#)
- Delfi.ee – [„Kaasaegne kunst koju — vaata, millised ägedad teosed ja kunstnikud kandideerivad Põhjamaade ja Baltikumi noore kunstniku auhinnale”](#)
- Delfi Kultura (LV) - [Elina Vitola winning the NBYAA main prize](#)
- Arterritory. com - [Reportage of NBYAA award ceremony](#)
- Sirp - [“Nordic & Baltic Young Artist Award goes to Elina Vitola. \(EST\) 09.11.2018”](#)

Baltikumi noore kunstniku auhinna tänavune laureaat on lätlanna Elina Vitola

KUNST

Gerli Nõmm
26.10.2018 18:52



Foto: noar.eu

Kolmandat korda toimunud rahvusvahelisel konkursil osales 95 noort kunstnikku, sealhulgas 20 Eesti kunstiakadeemia lõpetanut. Esmakordsett osalesid konkursil ka Soome kunstnikud.



Nordic & Baltic
Young Artist Award

MEDIA		SUPPORTER	FOLLOWER	ENDORSER	INFLUENCER
		500 €	1500 €	3 000 €	6 000 €
Print	Company' s flyers in award ceremony				x
Online	Presenter of Delfi public voting (in negotiations)				x
BTL	Special solution according to brand			x	x
Live	Prize presenter at the award ceremony			Special prize	Grand Prix & public choice
	Award ceremony tickets			x	x
	3 VIP art tours EE, LV, LT		x	x	x
TV / Radio	Interviews in cultural news section		x	x	x
Online/print	30 press releases & publications		x	x	x
Social media	4 universities, NOAR, partners		x	x	x
Service	Discount of lending art		15%	20%	25%
Service	Discount of buying art		5%	10%	15%
Print	Logo on NBYAA flyers		x	x	x
www	4 universities		x	x	x
	NBYAA.eu , NOAR.eu	x	x	x	x

TEAM



Andra Orn
NBYAA management
andra@noar.eu

Founder/manager of NOAR
& Tallinn Art Week & NBYAA,
10 Y experiences in the field



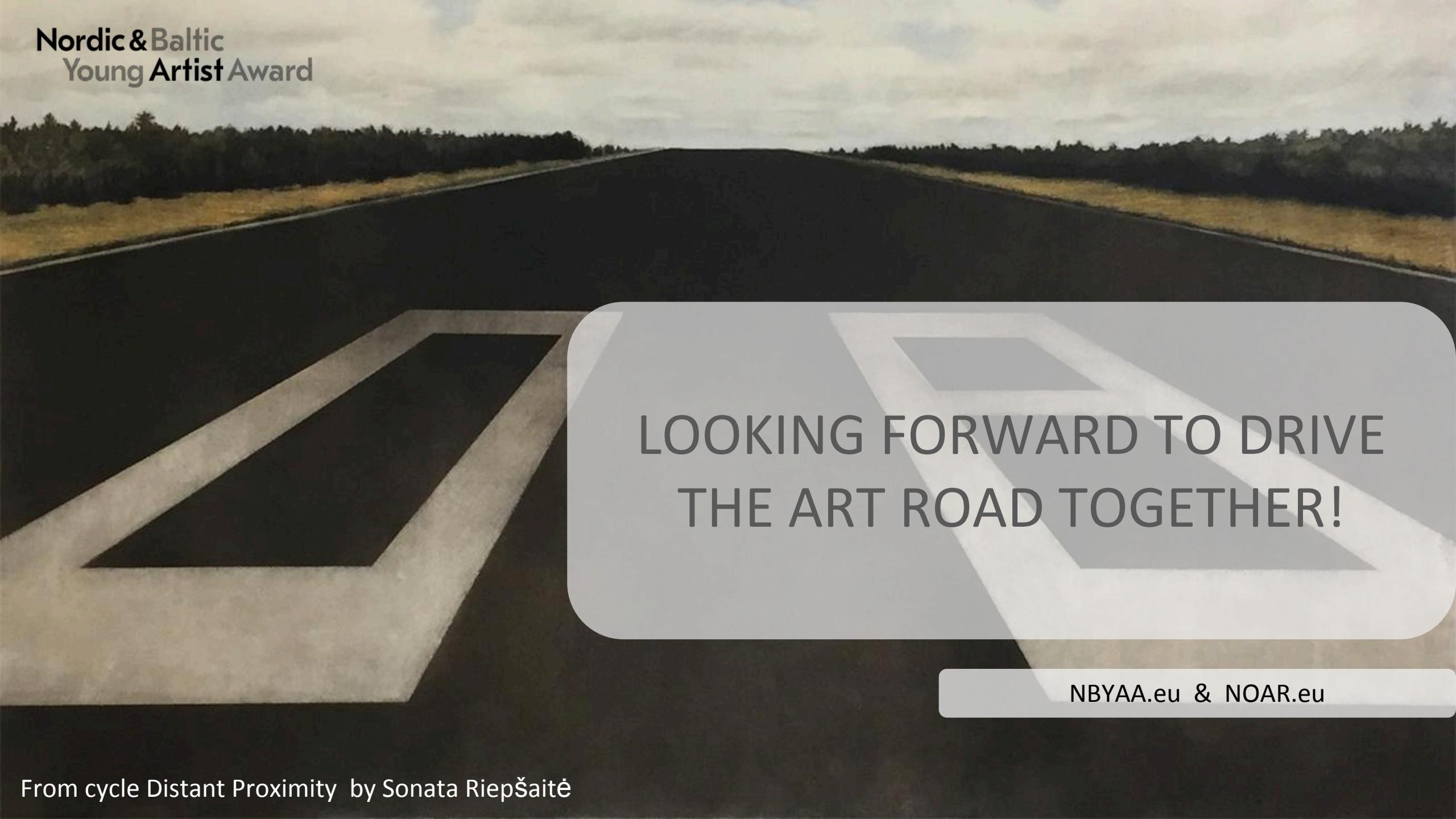
Egle Loor
Communication
egle@noar.eu

15 Y experiences in PR & marketing
previously @IDEA



Kelli Turmann
Project management
kelli@noar.eu

10 Y experiences in project
management, previously @EKA

A photograph of a paved road curving away from the viewer into a hilly landscape under a cloudy sky.

LOOKING FORWARD TO DRIVE
THE ART ROAD TOGETHER!

NBYAA.eu & NOAR.eu